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23rd - 25th September 2017

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<u>Sino-Luso International Medical Forum (Series Thirty-Nine):</u> Sustainable Development of Medical Tourism

The 39th Sino-Luso International Medical Forum will be presenting a special forum on medical tourism.

Featuring lectures from laser surgery to aesthetic medicine, this series, titled "Sustaining Medical Tourism", features a strong contingency of medical experts from South Korea, the Chinese Mainland, Hong Kong, Macau, and Taipei.

Anti-aging, body contouring, and other elements of excellent sustainable medicine will be presented at this conference, which takes place from 23th to 25th of September, 2017 in Macau.

It begins with a high quality Lipolysis Workshop on 23rd Sept. (Saturday) at the Center of Excellence for Professional Development, Faculty of Health Sciences at the Macau University of Science and Technology (MUST).

A public scientific symposium will take place on 24th Sept. (Sunday) at the Lecture Hall of Dr. Stanley Ho Medical Development Foundation, 9/F, ICBC Building, Landmark Macau.

President of the Sino-Luso International Medical Forum, Prof. Manson Fok, comments, "There will be many medical professionals in the aesethetic medicine industry looking forward to catching up with colleagues and experts in this dynamic field."

Prof. Fok continued, "I must say this Sino-Luso event is a timely topic. It is totally unparalleled whether you need to learn about physical surgical procedures or non-invasive methods."

Prof. Fok added, "We can see in this region many doctors and nurses and other specialists getting into this field. Many medical professionals still consider this a new field a due to lack of certifications and licensing. We are establishing a good platform more of an all-inclusive and to unifying standard in this new field and potentially a huge draw for Macau's

medical tourism potential."





Dr. Billy Chan, Vice President of the Sino Luso International Medical Forum, says, "We put together a very good package this time and expertise to deliver a stimulating scientific program that will attract many in this regions to attend. They will learn new practices and share in an opportunity to interact with professionals and give them profound insights."

Macau's collaboration with South Korea, the Chinese Mainland, Hong Kong and Taipei is increasing for medical services, says Dr. Chan.

Moreover, Dr. Chan explains, "Many experts will be part of the innovation and evolution of best industry practices. We have invited an expert from Taipei, Dr. Pin Chi Chiu, to talk about the latest trends in this field and two amazing experts from Seoul. Mr. Joshua Lim will be talking about the latest fractional laser system and Dr. Sang Ju Lee will present a paper on future skin and vaginal rejuvenation."

From the mainland, they have invited experts in facial aging and laser medicine such as Dr. Pei Yu Mai, Dr. Guo Ling Wu, and Dr. Shu Zhang. Our Macau expert from University Hospital, Dr. Angie Chan, will be holding a workshop and presenting body contouring.

According to recent medical studies, there are millions of procedures carried out in Asia every year due to non-invasive treatments that are gaining popularity as new technologies become more accessible.

In diversifying Macao's economy, Prof. Manson Fok, "We'd like to see medical tourism helping the city from only relying on gaming. By setting good standards and establishing a forum such as this, we hope to deploy cosmetic and aesthetic tourism in Macao improving it as a destination in this region."

Aimed at improving medical training for Macau's healthcare providers and for bridging international medicine, the academic programs are chaired by the Faculty of Health Sciences, Macau University of Science and Technology (MUST) and organized by the Macau Healthcare Management and Promotion Association (MHMPA).





中葡國際醫學論壇(系列三十九):

醫療旅遊的持續發展

中葡醫學論壇探討醫療旅遊

【本報消息】中葡國際醫學論壇(系列三十九)——醫療旅遊的持續發展研討會由昨日起一連三日舉行。主辦方澳門健康管理及促進學會副監事長陳比利表示,美容醫療是一個較新的行業,本澳現時未有相關的發牌制度和方案,希望透過與政府及本地衛生局多交流當中概念,支持本地發展醫療旅遊。

發展創新項目

陳比利表示,澳門要做好醫療旅遊,需要有專業性,以及發展外地沒有的項目才能提高醫療旅遊的水平,亦需要設立醫學院,以培養更多本地醫師。但前提需要政府在政策上的支持,容許如基因、美容醫療及其他高端科技在澳門發展,吸引更多旅客來澳接受服務。

培養本地醫師

講者之一的麥佩玉稱,內地不少地方有發展醫療美容,說明項目具備市場潛力,澳門要走專業性非常強的差異化路線,行業人員的專業操守更需要政府把關。加上內地居民到澳門相對方便,如果澳門有類似外國般高端的醫學美容,只要做好澳門品牌,相信內地居民願意來澳消費。

論壇昨日上午十時半於何鴻燊博士醫療拓展基金會演講廳舉行,邀請來自澳洲、韓國、台北、內地、香港及澳門等十多位擁有豐富醫學教育經驗的國際專家,與本澳醫療人員分享其創新的醫學持續教育及培訓經驗。議題環繞着來自台北邱品齊醫生的如何發展具有特殊競爭力的國際醫療、中山現美醫療美容醫院院長吳國玲的聯合治療面部衰老皮膚的臨床體會、中山現美美容培訓學院校長麥佩玉的中國美容業發展現狀與趨勢等。吸引本地近百名醫師聽講。

另外兩場中葡國際醫學論壇(系列三十九)——醫療旅遊的持續發展研討會將於今日在澳門科技大學及明日在金麗華酒店舉行。

NEWS: http://www.macaodaily.com/html/2017-09/25/content 1210241.htm

TDM TV: http://www.tdm.com.mo/c news/tv news.php?id=351003